



VIRGINIA ZIMMERMANN, DIRECTOR OF COMMUNICATIONS AND PUBLIC RELATIONS

With more than a decade of experience in Public Relations, Virginia Zimmermann is responsible for strategic communications at SeaPort Manatee.

Originally from Virginia, she grew up in Germany where she earned her bachelor's degree in Business Administration from the University of Applied Sciences in Munich. She started her career in Public Relations working for Loyalty Partner GmbH, one of the largest multichannel-marketing platforms worldwide.

Since joining SeaPort Manatee in 2013, Zimmermann has earned designation as a certified port executive from the MacDonnell Group and has led numerous award-winning endeavors most recently with the port's official directory being recognized with a communications award of distinction from the American Association of Port Authorities.

Virginia is currently serving as first vice president of the Port Manatee Propeller Club, a full-service organization dedicated to the enhancement and well-being of all maritime community interests on a local, national, and international basis. In 2019 Zimmermann was named the International Propeller Club of the United States' International Member of the year, selected from more than 6,000 members throughout the world.

Virginia is a graduate of the 2016 Leadership Manatee program, Manatee County's premier leadership training program designed to expose current and future leaders to all aspects of Manatee County. She is currently pursuing a Master of Arts online at the University of Florida.